City of Piedmont COUNCIL AGENDA REPORT

Date: October 4, 2004

From: Ann Swift, City Clerk/IS Manager

Subject: Discussion Regarding the City's Centennial in 2007

The City of Piedmont was incorporated on January 31, 1907 and will be celebrating its centennial in just two years. In order to have one or more events which commemorate this occasion, it is probably wise to begin planning, although expenditure of any kind will be dependent on the passage of Measure W in November.

Once the city council has decided what type of funding is available for the centennial, the responsibility for planning will need to be delegated. Organizations such as the Piedmont Historical Society and the Piedmont Beautification Foundation may want to be involved. The city could also invite Piedmont Unified School District to have school children at all levels participate in the celebration. Individuals may have ideas which are worthwhile and it would be a good thing to issue an invitation for such ideas early in the process.

Staff is enthusiastic about the centennial and has already discussed some concepts:

- Video(s) celebrating Piedmont history
- Photograph exhibit during the 4th of July
- Capital improvement project commemorating the centennial
- Centennial street signs
- History theme for the 4th of July
- Exhibit of early Piedmont artists
- "Then and Now" book of photographs

The police union has expressed interest in creating a special centennial badge for the occasion.

One idea that seems only logical is to defer any large celebration from January until later in the year when the weather is likely to be more conducive to a celebration. The city may wish to hold some smaller indoor event on Monday, January 31, 2007 but the larger, all city event should probably be held some time in the summer or early fall.