

CITY OF PIEDMONT
JOINT CITY COUNCIL AND PLANNING COMMISSION
AGENDA REPORT

MEETING DATE: July 19, 2004
FROM: Kate Black, City Planner
SUBJECT: Update of E-Waste Program

INTRODUCTION:

The purpose of this report is to provide the Council and Commission with an update on the implementation of the new E-Waste program, which was adopted in February of this year.

The first pick-up of e-waste occurred on April 14th and took two days. 63 residents called for a pick-up, and by the end of the second day, Republic Services had picked-up 42 computers, 34 TVs, 37 printers, 42 monitors, and 9 VCRs, for a total of 5,279 pounds of e-waste that did not end up in a landfill.

The second pick-up day was July 6th. According to Dennis Chunning at Republic Services, 145 residents had items picked-up, and there was so much equipment, it took them almost 3 days to complete. Unfortunately, some customers were turned away and will have to wait until October for their pick-up. By the end of the second pick-up, Republic Services had delivered to the Alameda County Computer Resource Center 133 monitors, 145 computers, 53 TVs, 94 printers, 30 VCRs and 774 pounds of miscellaneous items, including keyboards, cables and accessories. Adding the totals from both the first and second pick-ups, 18,974 pounds of equipment were diverted from a landfill - equipment that will be reused by people who need it or recycled if it is unusable.

As the Council and Commission are aware, the cost of the pick-up service by Republic Services has been covered by a three year grant from the Alameda County Waste Management Authority Import Mitigation Fund, and residents only pay the nominal disposal fee that they would have to pay if they dropped the equipment off themselves.

Other than an underestimation of the pent-up demand for this service, the program has been very successful. Staff have received many positive comments from residents who are happy to have an inexpensive, convenient way of clearing old electronic equipment out of their garages and basements.